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|  | **Impact of Globalization to National Economies and Business**Thursday, **28 January 2021, 3.00 PM Latvian time**Zoom platform <https://us02web.zoom.us/j/84605870846> |

**Programma/Programme**

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| **Chairs: Prof. Baiba Šavriņa, Prof.Josef Neuert** |
| **15.00–15.10** | **Prof. BaibaŠavriņa***Latvia***Prof. Josef Neuert***Austria* | Opening |
| **15.10–15.25** | **Daira Barānova***Latvia* | The Impact of the Covid-19 Pandemic on Economic Development in the Eu and Latvia |
| **15.30–15.45** | **Matthias Kretschmar***Germany* | Application of the Principal-Agent Theory in Commercial Banking Relationships |
| **15.50–16.05** | **Markus Huemer***Austria* | Impact of Competence Development on Sales Partners Efficiency |
| **16.10–16.25** | **Florian Schuessler***Austria* | Specialist opinions on digital process maturity and the effects on the efiiciency of product development |
| **16.30–16.45** | **Klaus Daenner***Germany* | The Impact of Global Digitization on Organization in manufacturing |
| **16.50–17.05** | **Markus Filkorn***Germany* | Research Outline presentation on doctoral thesis: “The Impact of IT Governance Maturity on IT Performance and Business Success” |
| **17.10–17.25** | **Stefan Doubek***Germany* | Impact of Leadership effectiveness on the organizational performance of business models in the Automotive Industry |
| **17.30–17.45** | **Signe Martišūne***Latvia* | Active labour market policies: what works for older workers? |
| **17.50–18.05** | **Matthias Paschke***Germany* | Influence of employee satisfaction on the commission result of savings banks |
| **18.10 –18.25** | **Daniel Schettler***Switzerland* | Descriptive comparison of subjective and objective employee performance evaluation |
| **18.30 –18.45** | **Sebastian Wunderl***Germany* | The influence of Industry 4.0 on production and employees |
| **18.50 –19.05** | **Bjarne Erik Roscher***Germany* | Development and Validation of Variables for a quantitative survey researching IT Management effectivity and efficiency |
| **19.05–19....** | **Conclusions, discussions** |