



## Impact of Globalization to National Economies and Business

Thursday, **28 January 2021, 3.00 PM Latvian time** Zoom platform <a href="https://us02web.zoom.us/j/84605870846">https://us02web.zoom.us/j/84605870846</a>

## Programma/Programme

Chairs: Prof.	Baiba Šavriņa, Prof.Jose	f Neuert			
15.00–15.10	Prof. BaibaŠavriņa Latvia Prof. Josef Neuert Austria	Opening			
15.10–15.25	Daira Barānova Latvia	The Impact of the Covid-19 Pandemic on Economic Development in the Eu and Latvia			
15.30–15.45	Matthias Kretschmar Germany	Application of the Principal-Agent Theory in Commercial Banking Relationships			
15.50–16.05	Markus Huemer Austria	Impact of Competence Development on Sales Partners Efficiency			
16.10–16.25	Florian Schuessler Austria	Specialist opinions on digital process maturity and the effects on the efficiency of product development			
16.30–16.45	Klaus Daenner Germany	The Impact of Global Digitization on Organization in manufacturing			
16.50–17.05	Markus Filkorn Germany	Research Outline presentation on doctoral thesis: "The Impact of IT Governance Maturity on IT Performance and Business Success"			
17.10–17.25	Stefan Doubek Germany	Impact of Leadership effectiveness on the organizational performance of business models in the Automotive Industry			
17.30–17.45	Signe Martišūne Latvia	Active labour market policies: what works for older workers?			
17.50–18.05	Matthias Paschke Germany	Influence of employee satisfaction on the commission result of savings banks			
18.10 –18.25	Daniel Schettler Switzerland	Descriptive comparison of subjective and objective employee performance evaluation			
18.30 –18.45	Sebastian Wunderl Germany	The influence of Industry 4.0 on production and employees			
18.50 –19.05	Bjarne Erik Roscher Germany	Development and Validation of Variables for a quantitative survey researching IT Management effectivity and efficiency			
19.05–19	Conclusions, discussions				